



## **Samtec Ranked #1 in Bishop Customer Survey for 16<sup>th</sup> Time**

Samtec, Inc, a privately held \$625 million global manufacturer of a broad line of electronic interconnect solutions, recently received the highest overall rating in the Bishop & Associates' U.S. Customer Survey of the Electronic Connector Industry. This is the 16<sup>th</sup> time Samtec has been rated as the #1 connector company in North America.

Samtec received the highest overall ranking in the survey. Samtec was ranked #1 by engineers, OEMs, CEM/EMS, and distributors. Samtec also received top ranking in product quality, price competitiveness, meeting requested delivery dates, order lead times, on-time delivery, and delivery of samples. Samtec's website, [www.samtec.com](http://www.samtec.com), was the highest ranked in overall satisfaction, ease of finding products, availability of technical documentation, and satisfaction with placing orders.

"It's an outstanding achievement to be ranked number one for the sixteenth time," said Ron Bishop, President of Bishop and Associates. "This demonstrates Samtec's commitment to service at all levels of their company, and it shows they understand that the definition of service evolves, and they change with it."

Bishop & Associates annually surveys electronic equipment manufacturers (OEMs), Cable Assembly Manufacturers, Contract Manufacturers (CEMs) and Distributors to determine how the connector industry, and selected connector manufacturers, are performing.

Respondents represented a variety of market sectors, including Industrial Controls and Production, Medical, Military/Government, Telecom/Datacom, Computer/Peripheral, Automotive, Aircraft/Space/Missiles, and Test/Masurement/Instrumentation, to list the biggest segments.

Fifty two (52) connector manufacturers were included in the survey, including Molex, TE Connectivity, Amphenol, 3M Electronics, Phoenix Contact, Hirose Electric, ITT Cannon, J.S.T., ODU, and Kycon, among others.

**About Samtec, Inc.:** Founded in 1976, Samtec is a privately held, \$625 million global manufacturer of a broad line of electronic interconnect solutions, including IC-to-Board and IC Packaging, High Speed Board-to-Board, High Speed Cables, Mid-Board and Panel Optics, Flexible Stacking, and Micro/Rugged components and cables. Samtec Technology Centers are dedicated to developing and advancing technologies, strategies and products to optimize both the performance and cost of a system from the bare die to an interface 100 meters away, and all interconnect points in between. With 33 locations in 18 different countries, Samtec's global presence enables its unmatched customer service. For more information, please visit <http://www.samtec.com>.

**About Bishop and Associates:** Bishop and Associates is a market research firm that specializes in the world electronic connector industry. The firm publishes a monthly newsletter titled “The Bishop Report,” and the twice-monthly digital publication Connector Supplier. The reports, produced by a staff of 20 researchers, focus on geographic regions, end-user equipment markets, connector products, and interconnect technologies. The firm also provides executive placement services and conducts multi-client studies and customer surveys, and assists in merger and acquisition activity. For more information, please visit <http://bishopinc.com/>.

**Contacts:**

Samtec, Inc.:

Danny Boesing

Product Marketing Director

[danny.boesing@samtec.com](mailto:danny.boesing@samtec.com)

Bishop & Associates:

Ron Bishop

President

[bishop@bishopinc.com](mailto:bishop@bishopinc.com)